

Webinar Talk on

“What You Need To Succeed In The Global Market From ECP’s Perspective”



Ir. Sharifah Azlina
Raja Kamal Pasmah

24 June 2022
(Friday)

3.00 pm – 5.00 pm
GoToWebinar

CPD HOURS : 2.0

CPD REF NO : IEM22 / HQ / 190 / T (w)

Our Speaker

Ir. Sharifah Azlina holds position as Executive Director, HSS Engineers Bhd. (HEB), CEO of HSS Integrated Sdn. Bhd. & BIM Global Ventures Sdn. Bhd. HEB the first consulting engineering firm listed on the KL Stock Exchange in 2016 has offices in the Middle East and North Africa, India and Philippines.

A board member of HEB since 2016. PEPC with BEM. A member of the BEM’s Engineer’s Act Committee. Fellow of IEM & a Principal Interviewer for Professional Assessment Examinations. A Council Member of ACEM since 2019 & Honorary Secretary (2021- 2022). A Council Member of the Malaysian Rail Industry Corporation (MARIC). A member CIHT, UK. Industry Advisory Panel (Civil Engineering) at Monash University, Malaysia since 2019.

JOIN OUR EVENTS AND
FIND OUT MORE

Reach Us:

LOG INTO OUR WEBSITE : www.iem.org.my

Synopsis

In this webinar, the speaker will share her experience in exporting services internationally.

Key take aways:

- ~ Smart partnership
- ~ Understanding the international market/culture
- ~ Understanding world standards & global thinking
- ~ Our competitive edge & brand name
- ~ Our modus operandi & recurring business
- ~ On quality & timely delivery
- ~ Digital transformation for sustainability
- ~ Finance considerations
- ~ Support from the Government



Organised by

URBAN ENGINEERING DEVELOPMENT

SPECIAL INTEREST GROUP (UESIG)

OUR FEES :

IEM Members :RM15.00(online)

RM20.00(offline)

Non Members :RM 50.00

Follow Us:



Instagram
myiem_official



Telegram
MyIEM HQ Official - General